

# Zebrite Belisha Beacon

The Zebrite<sup>®</sup> Belisha Beacon is a significant step forward for zebra crossings. The principle of a zebra crossing is as popular as ever, but there are concerns regarding poor conspicuity compared to today's bright street scene.

The Zebrite Beacon has the following advantages

- Ultra visible LED technology.
- Light sensor adjusts to ambient light levels, reducing output at night to maintain contrast. This cuts unwanted light pollution - a major nuisance to residents.
- Can be retro-fitted to existing sites without excavation or replacement of posts.
- Vandal resistant cast aluminium construction.
- Lower maintenance costs due to 100,000 hour LED lamp life.



These benefits will also mean that this product can be considered as an alternative to traffic light controlled crossings for the following reasons:

- At least three times cheaper for new build, over 10 times cheaper for retrofit.
- Reduced waiting for pedestrians.
- Less disruption to traffic in most conditions - traffic only stationary whilst someone is crossing.
- Quicker installation - no disruption to traffic.
- Able to install crossings at shorter intervals along a street, improving pedestrian safety and permeability.



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